

TERMS AND CONDITIONS

1. Application

These Terms and Conditions apply to the provision of the services ("Services") by Pinfields Marketing Limited, a company registered in England and Wales under company number 04525357 whose registered office is at Unit 3, Ryelands Business Centre, Ryelands Lane, Elmley Lovett, Droitwich WR9 0PT ("Supplier") to its clients and potential clients ("Client"). No other terms and conditions shall apply to the provision of Services unless agreed upon in writing between the Provider and the Client.

2. Interpretation in these Terms and Conditions

"business day" means a day other than a Saturday, Sunday or bank holiday. Headings are for convenience only and shall not affect their interpretation. Words imparting the singular number shall include the plural and vice-versa.

"Parties" means the Supplier and the Client.

"Quotation" means the quotation provided to the Client by the Supplier.

"Services" means the services provided by the Supplier to the Client as set out in Quotation and these Terms and Conditions.

"Website" means the website of Pinfields Marketing Limited at [Pinfields Marketing | Digital Marketing Services](#)

3. Services

3.1 With effect from the commencement date as agreed between the parties ("the Commencement Date") and in consideration of the Fees being paid in accordance with these Terms and Conditions, the Supplier shall provide the Services to the Client.

3.2 The Supplier shall use reasonable care and skill in its performance of the Services and shall ensure compliance with any and all relevant codes of practice.

3.3 The Supplier shall use its best and reasonable endeavours to complete its performance of the Services within the time agreed between the Parties; however time will not be of the essence in the performance of these obligations.

4. Client Obligations

4.1 The Client shall use its best and reasonable endeavours to provide the Supplier with access to any and all relevant information, materials, properties and other matters which are required to enable the Supplier to provide the Services.

4.2 The Client shall use its best and reasonable endeavours to acquire any permissions, consents, licences or other matters which are required to enable the Supplier to provide the Services.

4.2 The Supplier shall not be liable for any delay or failure to provide the Services where such delay or failure is due to the Client's failure to comply with the provisions of this Clause 4.

5. Fees

5.1 The fees ("Fees") for the Services are set out in the Quotation.

5.2 In addition to the Fees, the Supplier shall be entitled to recover from the Client reasonable incidental expenses for materials used and for third party goods and / or services supplied in connection with the Services.

5.3 The Client shall pay the Supplier for any additional services provided by the Supplier that are not specified in the Quotation in accordance with the Supplier's then current, applicable rate as agreed in advance between the Parties in effect at the time of performance. The provisions of sub-Clause 5.2 shall also apply to such additional services.

5.4 The Fees are exclusive of any applicable VAT and other taxes or levies which are imposed or charged by any competent authority.

6. Quotation, Contract and Variation

6.1 The Supplier is not obliged to accept an order for Services from the Client.

6.2 The Quotation constitutes written acceptance and confirmation by the Supplier of the Client's order for the Services (as agreed between the Supplier and the Client).

6.3 Having issued the Quotation which is a contractual offer to provide the Services, the Supplier agrees to enter into a contract for the provision of Services upon the Client's written acceptance of this Quotation and of these Terms and Conditions.

6.4 The Quotation is valid for a period of 30 days only from the date of the Quotation unless expressly withdrawn by the Supplier at an earlier time.

6.5 If, due to circumstances beyond its control, the Supplier has to make any change in the Services or the arrangements relating to the provision thereof, it shall notify the Client immediately. The Supplier shall endeavour to keep any such changes to a minimum and shall seek to offer the Client arrangements as close to the original as is reasonably possible in the circumstances.

7. Payment

7.1 Following the Client's acceptance of the Quotation, the Supplier shall invoice the Client for the Fees monthly in advance or as otherwise agreed between the Parties.

7.2 The Client shall pay the Fees due within 30 days of the date of the Supplier's invoice or otherwise in accordance with any terms agreed between the Parties.

7.3 Time for payment shall be of the essence of the Contract between the Supplier and the Client.

7.4 If the Client fails to make payment within the period in sub-Clause 7.2, the Supplier shall charge the Client interest at the rate of 8% per annum above the Bank of England base rate from time to time on the amount outstanding until payment is received in full.

7.5 If the Client fails to make payment within the period in sub-Clause 7.2, the Supplier shall have the right to suspend any further provision of the Services and to cancel any future services which may have been ordered by, or otherwise arranged with, the Client.

7.6 Receipts for payment will be issued by the Supplier only at the Client's request.

7.7 All payments must be made in British Pounds unless otherwise agreed in writing between the Parties.

8. Sub-Contracting

8.1 The Supplier shall be free to sub-contract the provision of the Services (or any part thereof).

8.2 Where the Supplier sub-contracts the provision of the Services or any part thereof it shall ensure that any and all sub-contractors are reasonably skilled in the relevant practices and shall not pass any additional charges that may be incurred through the use of such sub-contractors on to the Client.

9. Termination

9.1 The Supplier may terminate the provision of the Services immediately if:

(a) the Client commits a material breach of its obligations under these Terms and Conditions; or

(b) the Client is or becomes the subject of a bankruptcy order or takes advantage of any other statutory provision for the relief of insolvent debtors.

(c) the Client enters into a voluntary arrangement under Part 1 of the Insolvency Act 1986, or any other scheme or arrangement is made with its creditors; or

(d) the Client convenes any meeting of its creditors, enters into voluntary or compulsory liquidation, has a receiver, manager, administrator or administrative receiver appointed in

respect of its assets or undertakings or any part thereof, any documents are filed with the court for the appointment of an administrator in respect of the Client, notice of intention to appoint an administrator is given by the Client or any of its directors or by a qualifying floating charge holder (as defined in para. 14 of Schedule B1 of the Insolvency Act 1986), a resolution is passed or petition presented to any court for the winding up of the Client or for the granting of an administration order in respect of the Client, or any proceedings are commenced relating to the insolvency or possible insolvency of the Client.

9.2 Notwithstanding the above, either Party may terminate these Terms and Conditions on giving the other party least 30 days' notice, in accordance with clause 13 below, such notice to end on the last day of the next calendar month.

9.3 Notwithstanding clause 9.1 and 9.2 above, should the Supplier, on the Client's behalf, be required to enter into costs of a fixed period above 30 days, the relevant termination period between the Parties for such costs shall be equal to the remainder of the fixed time period for that cost.

10. Intellectual Property and Data Protection

10.1 The Supplier reserves all copyright and any other intellectual property rights (if any) which may subsist in the products of, or in connection with, the provision of the Services. The Supplier reserves the right to take such action as may be appropriate to restrain or prevent the infringement of such intellectual property rights.

10.2 The Supplier will only use the Client's personal information as set out in the Supplier's Privacy Notice available from the Website.

11. Liability and Indemnity

11.1 The Supplier will not by reason of any representation, implied warranty, condition or other term, or any duty at common law or under these Terms and Conditions, be liable for any loss of profit or any indirect, special or consequential loss, damage, costs, expenses or other claims (whether caused by the Supplier's employees, agents or otherwise) in connection with its provision of the Services or the performance of any of its other obligations under these Terms and Conditions or this quotation or with the use by the Client of the Services supplied.

11.2 The Supplier shall not be liable to the Client or be deemed to be in breach of these Terms and Conditions by reason of any delay in performing, or any failure to perform, any of the Supplier's obligations if such delay or failure is due to any cause beyond the Supplier's reasonable control.

11.3 The Client shall indemnify the Supplier against all damages, costs, claims and expenses suffered by the Supplier arising from any loss or damage to any equipment (including that belonging to third parties) caused by the Client or its agents or employees.

11.4 Nothing in these Terms and Conditions shall limit or exclude the Supplier's liability for death or personal injury caused by its negligence or for any other matters for which it would be unlawful to exclude or limit liability.

12. Force Majeure

Neither party shall be liable for any failure or delay in performing their obligations where such failure or delay results from any cause that is beyond the reasonable control of that party. Such causes include, but are not limited to: power failure, Internet Service Provider failure, industrial action, civil unrest, fire, flood, storms, earthquakes, acts of terrorism, acts of war, governmental action or any other event that is beyond the control of the party in question.

13. Communications

13.1 All notices under these Terms and Conditions shall be in writing and signed by, or on behalf of, the party giving notice (or a duly authorised officer of that party).

13.2 Notices shall be deemed to have been duly given:

(a) when delivered, if delivered by courier or other messenger (including registered mail) during the normal business hours of the recipient;

(b) when sent, if transmitted by fax or email and a successful transmission report or return receipt is generated;

(c) on the fifth business day following mailing, if mailed by national ordinary mail; or

(d) on the tenth business day following mailing, if mailed by airmail.

13.3 All notices under these Terms and Conditions shall be addressed to the most recent address, email address or fax number notified to the other party.

14. No Waiver

14.1 No waiver by the Supplier of any breach of these Terms and Conditions by the Client shall be considered as a waiver of any subsequent breach of the same or any other provision.

14.2 No failure or delay on the part of either the Supplier or the Client to exercise any right, power or privilege under these Terms and Conditions shall operate as a waiver of, nor shall any single or partial exercise of any such right, power or privilege preclude, any other or further exercise of any other right, power or privilege.

15. Severance

In the event that one or more of these Terms and Conditions is found to be unlawful, invalid or otherwise unenforceable, that / those provisions shall be deemed severed from the remainder of these Terms and Conditions (which shall remain valid and enforceable).

16. Law and Jurisdiction

16.1 These Terms and Conditions (including any non-contractual matters and obligations arising therefrom or associated therewith) shall be governed by, and construed in accordance with, the laws of England and Wales.

16.2 Any dispute, controversy, proceedings or claim between the Seller and the Buyer relating to these Terms and Conditions (including any non-contractual matters and obligations arising therefrom or associated therewith) shall fall within the jurisdiction of the courts of England and Wales.